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The International Journal of E-Services and Mobile Applications (IJESMA)

Official publication of the Information Resources Management Association

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Published: Quarterly (both in Print and Electronic form)

Editor-in-Chief: **Ada Scupola**

Solicits submissions for Vol. 2

MISSION OF IJESMA:

Prospective authors are invited to submit manuscripts for possible publication in the International Journal of E-Services and Mobile Applications (IJESMA). The objective of IJESMA is to be a truly interdisciplinary journal providing comprehensive coverage and understanding of all aspects of e-services, self-services and mobile communication from different fields including marketing, management and MIS. IJESMA seeks to promote and publish state-of-the art research regarding different issues in the production, delivery and consumption of e-services, self services and mobile communication including business-to-business, business-to-consumer, government-to-business, government-to-consumer and consumer-to-consumer e-services relevant to the interest of professionals, academic educators, researchers, industry consultants in the field. The journal invites contributions that are both empirical and conceptual, and is open to all types of research methodologies both from academia and industry.

COVERAGE OF IJESMA:

Among topics to be included (but not limited) are the following:

- service science
- conceptual foundations and theoretical frameworks of e-services
- differences between services and e-services
- transition from industrial to service and e-service economy
- e-services and entrepreneurship
- e-services and knowledge management
- e-services and innovation
- adoption and diffusion of e-services
- e-services and business models
- e-services and competences
- e-services and human resource management
- e-services and strategies
- e-government
- e-libraries
- web-based portals offering different kind of services;
- e-banking
- e-health
- e-retailing
- e-learning
- e-services in virtual worlds
- e-services in the building industry
- IT enabled self-services
- e-services in the financial industry

- telemedicine
- mobile services
- mobile applications
- business models for mobile services
- e-services and SMEs
- internet-based companies providing e-services
- any other issue related to e-services, self service and mobile applications

SUBMITTING TO IJESMA:

Prospective authors should note that only original and previously unpublished manuscripts will be considered. INTERESTED AUTHORS SHOULD CONSULT THE JOURNAL'S GUIDELINES FOR MANUSCRIPT SUBMISSIONS at www.igi-global.com/journals/guidelines.html. All manuscript submissions will be forwarded to at least 3 members of the Editorial Review Board of the Journal for a double-blind, peer review. Final decision regarding acceptance/revision/rejection will be based on the reviews received from the reviewers. All submissions must be forwarded electronically to [ada@ruc.dk].

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The International Journal of E-Services and Mobile Applications (IJESMA) is published by IGI Global publisher of the "IGI Publishing," "Information Science Publishing," "IRM Press," "CyberTech Publishing", "Idea Group Reference", and "Medical Information Science Reference" imprints. For additional information regarding the publisher, please visit www.igi-global.com.

All inquiries and submissions should be should be directed to the attention of:

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