

Annex 1: Visual and Instructional Guide for Paper Proposals

CPRSOUTH8 / 2013

PROPOSAL FOR PAPER (MAX. 750 WORDS)

PRINCIPAL RESEARCH QUESTION & KEYWORDS

Any research project should start with a well articulated research question, typically presented as a single sentence. Two sentences may be used if needed. A focused research question helps sharpen the proposal and serves as the basis for what follows. Example: What can one learn from ‘Bhoomi’ e-governance project in India about the feasibility of building social accountability into the design of such projects?

KEYWORDS: Must be selected from the list provided. If you cannot find three that fit, this may not be the right conference.

This section should not be more than 50 words long; Accounts for 15% of the score. In addition, a well-crafted title will account for 5% of the score.

POLICY RELEVANCE

CPRsouth is initiative to build and nurture policy intellectuals capable of influencing communication policy in the Asia Pacific region. The conference is held annually with the participation of ~20 presenters. Although participants are selected on the basis of the scholarly strength of their papers as judged by two or three senior scholars, policy relevance is a criterion used to select proposals for papers and one output of the conference is a set of policy briefs. These policy briefs are more than the outputs. The process of preparing a policy brief is expected to orient scholars towards becoming policy intellectuals. *This section should not be more than 100 words long. Accounts for 15% of the score.*

SUBSIDIARY RESEARCH QUESTIONS (HYPOTHESES)

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|---|--|---|--|
| 1. Listing subsidiary questions here is helpful for coming up with a good research plan | 2. An example of a subsidiary question is “What are the parameters of social accountability” | 3. Some research projects allow you to have some idea of the results you expect and to present them as hypotheses | 4. An example of a hypothesis is “less than 10% of herders in Mongolia currently receive weather services through mobile phones” |
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This section should not be more than 100 words long. Accounts for 15% of the score.

THE RESEARCH PLAN

The research plan should include results of a preliminary literature search, the method and the data sources to be used. If the word limits are adhered to in the previous sections the length of this section can be about 400 words. A smaller font size can be used to list the references and personal identification information. **A copy without identifying information must be submitted for double-blind review.**

I LITERATURE/PRIOR WORK

Policy researchers often fail to cite prior work or literature stating that the phenomena they examine is unique. This is not true. In the case of the e-governance project, key references from the literature on social accountability have to be included. *This section accounts for 15% of the score.*

II PROPOSED METHOD

A proposed method may be a meta-analysis of the existing literature to a random controlled trial that

evaluates a particular treatment. Sometimes the method may involve action research, where a treatment is monitored as it is being applied. The method has to be stated clearly. *This section accounts for 15% of the score.*

III DATA SOURCES

The data sources can be primary or secondary. If primary sources are to be used the method of data collection has to be clearly stated. If secondary sources are to be used, at least one source has to be identified. *This section accounts for 15% of the score.*

IV SOURCES/REFERENCES

Few key references should be listed using APA style. Footnotes and endnotes are discouraged. *This list accounts for 5% of the score.*

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