

Presentations in Brief

Sujata Gamage

Team Leader Human Capital Research Program

CPRafrica2012/CPRsouth 7

September 4th, 2012, Mauritius

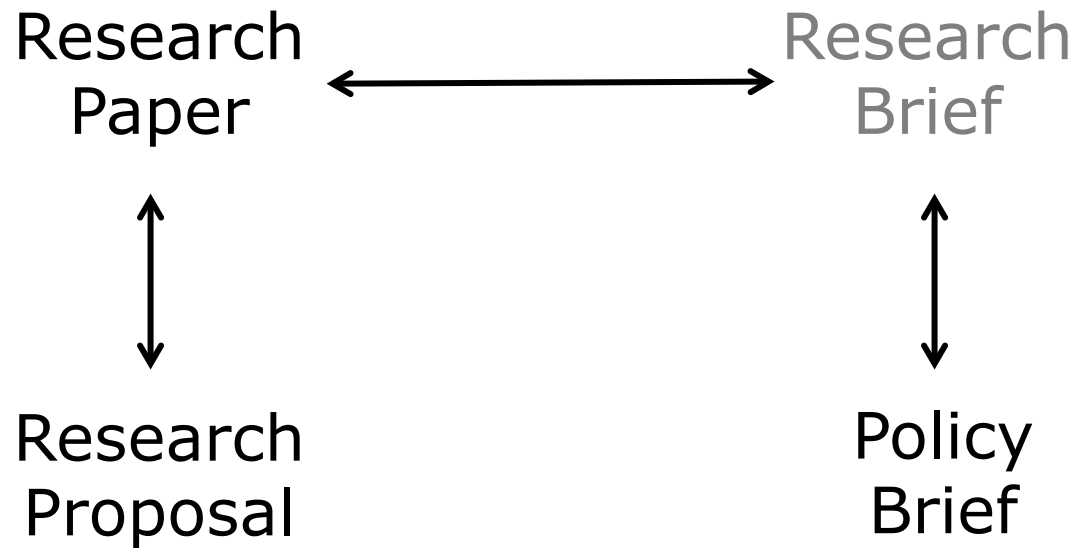


LIRNEasia

Learning Initiatives on Reforms for Network Economies

www.lirneasia.net

CPRsouth / CPRafrica Process



Research Presentations

- Introduction
- The Research
- Conclusion



Proposals, Papers or Briefs

will have the same anatomy but different emphases

- Introduction

 - Research Question/Policy Relevance/Prior work

- The Research

 - Method/Data/Analysis

- Conclusions

 - Results/ Implications/Actions



Policy Briefs



Research to Policy Brief

Research paper →

Research Brief →
Research Question
Findings
Evidence
Implication

Policy Brief
Problem
Solution
Evidence
Action/Actor



Sample Policy Brief



Modes of communication

- Text
 - In Brief
 - Policy Brief/Op-ed piece/Letter to editor/Blog
- Visual
 - Power Point
 - 10 substantive slides at most
 - 5 bullets per slide
 - 1 line per bullet
 - parallel construction
 - Videos
 - 2-3 minutes
- Face-to-face
 - Elevator pitch



Data

- Secondary sources
 - Qualitative
(e.g. use literature to build an argument or do a systematic review)
 - Quantitative
(e.g. use data for comparisons, benchmarking, modeling etc.)
- Primary sources
 - Treatments
(Randomized controlled trials; propensity score matching)
 - Action Research
Compare results against theory of change



Exercise



Sample Exercise

Research Paper to Research Brief

A cross-industry Efficiency Analysis and Contribution of the Information and Technology Sector to Indian Economic Growth

Res question: What is the cross-industry efficiency of ICT sector?

[What is the contribution of the ICT Sector to Indian Economic Growth?] Finding:

Indian software companies are becoming more scale inefficient over the years.

[Pure technical inefficiency in the Indian software industry may be attributed to the poor infrastructure, mainly power supply.

Infrastructure bottleneck and frequent power cut leads to delays and productivity loss in the silicon city of India, i.e. Bangaluru]

Evidence:

The present study follows the Data Envelopment Analysis (DEA) methodology to unearth the efficiencies of the IT industry of India. Three Types of efficiencies considered (private Indian (PI), private foreign (PF) and group (G). Three types of inefficiencies (PTE, OTE, SE with $SE = PTE/OTE$). In these three years the mean PTE score was about 0.6.

Policy Implication:

Possible Action:

Actor: software industry association; ICT Agency



Exercise

In groups of 4-6:

(A) Research paper → Research Brief → Policy Brief
Research Question Problem
Findings Solution
Evidence Evidence
Implication Action/Actor

(C) Elevator pitch (10-30 seconds).

problem, has a solution supported by [evidence]



Thank you



www.lirneasia.net

Components of a policy brief

Problem

- ❑ Intellectual property rights
- ❑ Standard battles (base station, last mile, unbundling, prices, fair competition, universal services, digital divide)
- ❑ Public resource infrastructure (right of way, spectrum, numbers,,)
- ❑ Digital contract law
- ❑ Efficient micro-payment system
- ❑ Interconnection and access
- ❑ New technology (Broadband, Mobile TV, WiMax, FMC, DAB, IPTV)/ Market structure
- ❑ Indices, benchmarks

Solutions

- ❑ Technology
- ❑ Market
- ❑ Public Policy

With cost/benefit analysis

Mode of Communication

- ❑ Text

Policy Brief

Op-ed piece

Letter to editors/blog

- ❑ Visual

Power Point:

10 substantive slides at most/5 bullets per slide/one line per bullet/parallel construction

Videos

2-3 minutes

- ❑ Face-to-face

Elevator pitch

Implementers

- ❑ Telco
- ❑ Consumer groups
- ❑ Regulator

