

CPRsouth6 – Bangkok, Thailand

**DRAFT AGENDA**

Communication Reform: From Research to Practice

December 9-10, 2011, Chulalongkorn University, Bangkok, Thailand

Conference

Friday, 9 December 2011		
0800-0830	Registration	
0830-1000	1.0 Opening session	<p>Keynote Speaker – TBD</p> <p>Chair Ashok Jhunjhunwala</p> <p>Speakers Yubol Benjarongkij (<i>Thailand</i>) Rohan Samarajiva (<i>Sri Lanka</i>) Laurent Elder (<i>Canada</i>)</p>
1000-1030	Break	
1030-1140	2.0 Research to Policy (3 out of 6 papers will be selected)	<p>Chair: Piroongrong Ramasoota (<i>Thailand</i>) Discussant: Yuntsai Chou (<i>Taiwan</i>)</p> <p><b>Policy brief presentations</b></p> <ul style="list-style-type: none"> <li>Challenges in using research to influence policy: a case study of IREACH, an ICT4D initiative in Cambodia <i>Helena Grunfeld (Australia/Sweden)</i></li> <li>A Web of Stakeholders and Debates in the Network Neutrality Policy: A Case Study of Network Neutrality in Korea <i>Shin Dong-Hee (Republic of Korea)</i></li> <li>Information and Data Privacy- An Indian Perspective <i>Radhika Prosad Dutta (India)</i></li> <li>The Development of Innovative Retrieval System to Investigate Intermediary Censorship in Social Media <i>Baramee Navanopparatskul (Thailand)</i></li> <li>Does Sovereignty Still Matter?: The Issue of Sovereignty and Foreign Ownership in the Telecommunications Industry <i>Joo Yeon Song</i></li> <li>Cross-National Study of Gender Digital Divide and Knowledge Sharing <i>Younghoon Chang</i></li> </ul>
1140-1250	3.0 Understanding the user (3 out of 6 papers will be selected)	<p>Chair: Xu Yan (<i>Hong Kong/ China</i>) Discussant: Supriya Singh (<i>Australia/India</i>)</p> <p><b>Policy brief presentations</b></p> <ul style="list-style-type: none"> <li>The Use of Mobile Phone and Internet in Transnational Mothering among Migrant Domestic Workers in Singapore <i>Shelly Malik</i></li> <li>The Price Sensitivity of Mobile Use among Low Income Households in Six Countries of Asia <i>Sangamitra Ramachander</i></li> <li>The use of propensity score matching to measure the socio-economic impacts of mobiles phones <i>Ayesha Zainudeen (Sri Lanka)</i></li> </ul>

		<ul style="list-style-type: none"> <li>Beyond the GDP; does the ownership of mobile broadband contribute to a better quality of life in Indonesia? <i>Ibrahim Kholilul Rohman (Sweden/Indonesia)</i></li> <li>Empirical Analysis of Factors Promoting Japanese 3G Mobile <i>Yuji Akematsu (Japan)</i></li> <li>Measuring Broadband Progress: A Quality of Life Approach <i>Angsana Techatassanasoontorn (USA/Thailand)</i></li> </ul>
1250 -1400	Lunch	
1400 -1510	4.0 Understanding demand: Broadband and agrimarket info services (2/3 out of 5 papers will be selected)	Chair: Patrick Xavier ( <i>Australia</i> ) Discussant: Hernan Galperin ( <i>Argentina</i> )  <b>Policy brief presentations</b> <ul style="list-style-type: none"> <li>Information Asymmetry in Agricultural markets <i>Nilusha Kapugama (Sri Lanka)</i></li> <li>Role of AMIS in resolving information asymmetries in agricultural markets and Guidelines for design of AMIS <i>Laxmi Gunupudi (India)</i></li> <li>Demand of Free Rural Broadband: An Empirical Analysis of the Policy Effects of Free Broadband to Every Village in Taiwan <i>KuangChiu Huang (Taiwan, Republic of China)</i></li> <li>Agricultural Policy, ICTs and Market Participation of Farmers in the Indian Himalayan Region <i>Vyakaranam Kameswari (India)</i></li> <li>Unlocking the wireless broadband opportunity in emerging markets: Developing a holistic and inclusive approach <i>Deepak Bhandari (India)</i></li> </ul>
1510-1530	Break	
1530-1700	5.0 My scholarly work with most policy impact	Chair: Ashok Jhunjhunwala ( <i>India</i> )  Speakers: Patrick Xavier ( <i>Australia</i> ) Xu Yan ( <i>Hong Kong /China</i> ) Myeong Cheol Park ( <i>South Korea</i> )
1900-2130	Conference Dinner  Dinner talk speaker : Wangay Dorji ( <i>Bhutan</i> )	
<b>Saturday,10 December 2011</b>		
0830-0940	6.0 Improving policy and regulation (3/4 out of 8 papers will be selected)	Chair: Aslam Hayat ( <i>Pakistan</i> ) Discussant: Payal Malik ( <i>India</i> )  <b>Policy brief presentations</b> <ul style="list-style-type: none"> <li>Transformation Strategies for Next Generation ICT Infrastructure: Proposed Regulatory Framework in South Asia <i>Khalid Rafique (Pakistan)</i></li> </ul>

		<ul style="list-style-type: none"> <li>Strategies in the Digital TV Transition: The Switchover to Digital Broadcasting in Korea <i>Shin Don-Hee (Republic of Korea)</i></li> <li>Comparison of International Regulatory Approaches to NGNs – A framework for Pakistan <i>Kashif Janjua (Pakistan)</i></li> <li>Telecom Regulatory Environment in Digital Bangladesh: Exploring the Disconnects Between Public Policies/Regulations and Real World Sector Performance <i>Faheem Hussain (Bangladesh)</i></li> <li>The impact of spectrum management policy on the deployment of 3G technology and the cases of India and Bangladesh <i>Moinul Zaber (Bangladesh)</i></li> <li>A search for content regulatory framework of Thai pay-TV under convergence <i>Chanansara Oranop na Ayutthaya (Thailand)</i></li> <li>Universal Service Fund utilization: what made Pakistan Different? <i>Rasheda Sultana (Bangladesh)</i></li> <li>Is Regulatory Independence vital? The Telecom Sector in Developing Countries <i>Udai Mehta (India)</i></li> </ul>
0940-1000	Break	
1000-1110	7.0 ICTs and the Economy (3 out of 6 papers will be selected)	<p>Chair: Zhong Liu (<i>China</i>) Discussant: Matthew Smith (<i>Canada</i>)</p> <p><b>Policy brief presentations</b></p> <ul style="list-style-type: none"> <li>Implementing a comprehensive Business Continuity Policy for effective disaster preparedness <i>Deepak Bhandari (India)</i></li> <li>Entrepreneurship Challenges and Opportunities in IT Industry, Myanmar <i>Kyarngon Sann (Myanmar)</i></li> <li>A cross-industry Growth Accounting Analysis of the Contribution of the Service Sector to Indian Economic Growth <i>Dukhabandhu Sahoo (India)</i></li> <li>The influence of ICT development to China's regional economic growth: based on regional panel data in the past decade <i>Siqi Chen (China)</i></li> <li>Opportunities and Challenges for a Foreign Invested Company at Yatanarpon Cyber City, Myanmar <i>Zaw Min Htwe (Myanmar)</i></li> <li>The relevance of public access services and universal service obligations and the implications for policy and regulation: A case study of innovative new business models to address public access services for low income consumers</li> </ul>

		<i>Kammy Naidoo (South Africa)</i>
1110-1230	8.0 Research to practice: Best cases, regional perspectives	Moderator: Randy Spence ( <i>Canada</i> )  Speakers Hernan Galperin – DIRSI Alison Gillwald - RIA Jean Paul Simon – EuroCPR Arul Indrasen Chib – SIRCA
1230-1330	Lunch	
1330-1440	9.0 Social Applications of ICTs (3/4 out of 7 papers will be selected)	Chair: Ang Peng Hwa ( <i>Singapore</i> ) Discussant: Divakar Goswami ( <i>India</i> )  <b>Policy brief presentations</b> <ul style="list-style-type: none"> <li>• Each One Teach One Mobile Networks: An Innovative Strategy for Knowledge Access in Asian Countries <i>Pradeep Kumar Misra (India)</i></li> <li>• Mobile phones for rural healthcare: insights for policy makers <i>Thanomwong Poorisat (Singapore / Thailand)</i></li> <li>• Improving the Livelihood of Rural Women Self-Help Groups in India using Mobile Technologies <i>Sudha Nagarajan (India)</i></li> <li>• Dynamic Rural Survey for National Rural Employment Guarantee Scheme in India Using Mobile Phones <i>Janani Rangarajan (India)</i></li> <li>• Mobile Telephony for Agricultural Development of Sri Lanka <i>Sameera Wijerathna (Sri Lanka)</i></li> <li>• Village Information Centres (VICs) as tools for social inclusion in Rural Tamil Nadu: A Micro-level Study <i>Masilamani Arivanandan (India)</i></li> <li>• Impact Analysis of Common Service Centers in Tamilnadu, India <i>Maani Mabel (India)</i></li> </ul>
1440-1500	Break	
1500-1610	10.0 ICTs for participation (3 out of 6 papers will be selected)	Chair: Yuan Chunhui ( <i>China</i> ) Discussant: Emmanuel Lallana ( <i>Philippines</i> )  <b>Policy brief presentations</b> <ul style="list-style-type: none"> <li>• ICT-mediated Environmental Collective Action in Rural China <i>Rong Wang (Canada/China)</i></li> <li>• Collaborative development of accessible technology in the developing world: An agenda of emerging need <i>Joyojeet Pal (USA/India)</i></li> <li>• Strategic Communication and Inclusive Approach for Capacity Building of Women Artisans: An Impact Study from Thar Desert of Rajasthan in India <i>Jaya Kritika Ojha (India)</i></li> <li>• The Social Dimension of ICT4D: Putting Farmer's Perspectives in the Frontline of ICT Regulations and Policies</li> </ul>

		<p style="text-align: right;"><i>Jaime Manalo (Philippines)</i></p> <ul style="list-style-type: none"> <li>A study of the perceptions of media convergence, citizen journalism as tools for democratic governance among university students in Ghana <i>Joyce Mensah (Ghana)</i></li> <li>Internet South: An Oral Dialog <i>T B Dinesh (India)</i></li> </ul>
1610-1730	11.0 How I used evidence when I was in government	<p>Chair: Laurent Elder (<i>Canada</i>)</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Emmanuel Lallana (<i>Philippines</i>)</li> <li>Koesmarihati Sugondo (<i>Indonesia</i>)</li> <li>Aslam Hayat (<i>Pakistan</i>)</li> </ul>

<b>Saturday, 10 December 2011</b>	
	Excursion (End of conference)

1745-2000	Sixth Board meeting
2000	Board dinner

#### Tutorials

<b>Wednesday, 7 December 2011</b>		
0830-0900	Registration	
0900-1015	Introduction to tutorials & how to work with supply-side data	Rohan Samarajiva ( <i>Sri Lanka</i> )
1015-1045	Break	
1045-1200	Demand-side research	Christoph Stork ( <i>South Africa/Germany</i> )
1230-1330	Lunch	
1330-1430	Legal analysis	Aslam Hayat ( <i>Bangladesh/Pakistan</i> )
1430-1530	Qualitative participatory research	Supriya Singh
1530-1545	Break	
1545-1715	Effective Communication	Susan Kline ( <i>USA</i> )
<b>Thursday, 8 December 2011</b>		
0900-1000	Research to policy	Rohan Samarajiva
1000- 1030	Break	
1030-1200	How to do a good literature review	Christoph Stork ( <i>South Africa/Germany</i> ) & Nilusha Kapugama ( <i>Sri Lanka</i> )
1200-1300	Lunch	
1300-1430	Writing a policy brief, including in-class exercise	Sujata Gamage ( <i>Sri Lanka</i> )
1430-1445	Break	
1445-1615	Discussion of research ideas/proposals by Young Scholars	<p>Hernan Galperin (<i>Argentina</i>)</p> <p>Masatsugu Tsuji (<i>Japan</i>)</p> <p>Randy Spence (<i>Canada</i>)</p> <p>Susan Kline (<i>USA</i>)</p> <p>Supriya Singh (<i>Australia/ India</i>)</p> <p>Zhong Liu (<i>China</i>)</p>